

Annual Impact Report



Thanks to you

As we reflect back on 2020, there is a tendency to focus on the many challenges contained in the year. Yet, we believe it is more important than ever that we lift our eyes to the vision Jesus, the Good Shepherd, has set before us of an abundant life.

John 10:10 reminds us that *“The thief does not come except to steal, kill and destroy. I have come that they may have life, and that they may have it more abundantly.”*

What does it mean for our clients, patients and students to have an abundant life? It starts with relationship. It starts by being good listeners and trying our best to understand the complexity of their life circumstances. The chaos of their lives is greatly influenced by the idea of false choice, never seeing that there might be another way. The darkness of this culture’s influence prevents true empowerment.

An abundant life can happen for our clients, patients and students when they encounter the love of Jesus through our staff and volunteers serving them in ways they never thought possible. They can then take action to change their circumstances, enabling

them to flourish. Because of your love and support, we can help them get there by providing free, life-affirming counseling, medical and educational services.

It is our desire that teens, women and men who are facing an unplanned pregnancy, compromised sexual health or suffering from a past pregnancy decision have an opportunity to move from suffering to thriving. It must be addressed one life at a time through education, compassion and care. Always.

I encourage you to absorb the information contained in this Annual Impact Report through this lens. We are blessed to report that our services touched the lives of over 3,000 individuals in a year of fear from the pandemic, the global spotlight on racial injustice and the growing noise of the #ShoutMyAbortion movement.

Our medical staff served three moms who gave birth to healthy babies through our Abortion Pill Reversal process. These precious lives, literally on the brink of destruction, were given a second chance.

Through the use of technology, we met clients, patients and students virtually, launched live chat on our website to provide yet another connection point and continued to serve through our 24-Hour Helpline.

We welcomed 215 babies into the Alternatives family. Imagine the ripple effect of each of those lives and what that means to all communities of Denver.

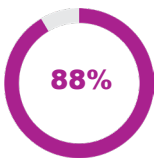
There is still much work to be done, but we’re optimistic about the vision for 2021. We are excited to announce we will soon open our new Inverness Clinic, giving us greater capacity to serve across the city. Our A Promising Future team is connecting in many ways to teach youth that they have the power to make choices leading to an abundant life.

None of this is possible without you. I want you to know that your financial support puts you right on the front lines with us. Together, we will continue to rise up to meet the challenges of the tragedy of abortion in this city.

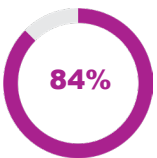


Linda Saccomano
LINDA SACCOMANO
Executive Director

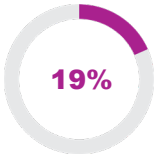
2020 CLIENT DEMOGRAPHICS



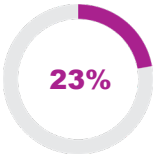
Of clients were female



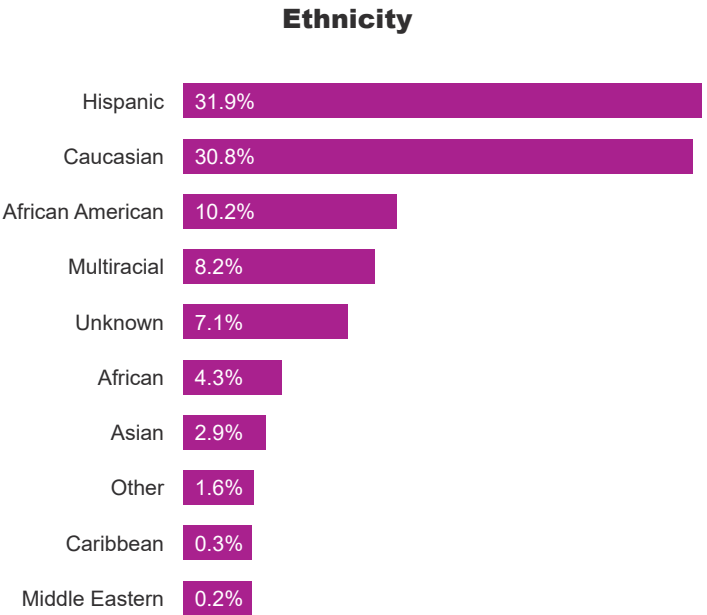
Of clients were between the ages of 20-34



Of clients said they were married



Of clients were enrolled in a college or university



Data compiled from surveyed clients who received direct support services.



Pregnancy Options

2020 HIGHLIGHTS

2,396

Client and patient callers assisted

430

Pregnancy tests delivered

215

Births were recorded and celebrated

117

Men served at all clinic locations



TELEHEALTH

We removed barriers to pregnancy care by providing intake, counseling and referrals over the phone and through virtual appointments.



From the moment I talked to them on the phone, I felt so comfortable and grateful that they were there. Once I got to see the ultrasound, I remember the best feeling of relief seeing my baby still had a heartbeat. Alternatives has been such an amazing resource and full of support.

Hannah, 34

ABORTION PILL REVERSAL CLIENT



A WINDOW INTO LIFE DECISIONS

Of the clients surveyed, **67%** who received an ultrasound said they were more likely to carry their pregnancy to term.

A COMMITMENT TO SERVE

This year, the work of pregnancy centers became more critical and valuable than ever before. As the pandemic unfolded, pregnant women in the Denver area encountered job loss, lack of health insurance, increased domestic violence and indefinite financial instability.

Mothers questioned their ability to provide for themselves and their family with another baby on the way. Many women expressed their desire to parent if circumstances were better, but believed that abortion was their only option for their circumstances.

It was during this time of increased anxiety and societal stress that our team of counselors, nurses, sonographers and physicians became essential health-care providers to the teens, women and men in crisis in our community. They worked tirelessly to provide medical assessments, counseling sessions, ultrasounds and material assistance.

Our Men's Program implemented a Fatherhood Mentoring option for male clients who have chosen to parent, enabling them to develop into the best dads they can be.



With authentic support and wrap-around care, a decision for life becomes possible.

The need to continue to intersect with those facing a pregnancy decision with non-judgmental, compassionate care is extremely time-sensitive and remains the focus of our Pregnancy Options program.

With authentic support and wrap-around care, a decision for life becomes possible for those who wouldn't otherwise see a path of hope.



STD Testing & Treatment

2020 HIGHLIGHTS

159

Women received testing, risk assessment and treatment

1,200+

Tests run for a wide range of STDs

240+

Hours of holistic lifestyle counseling delivered

100%

Of surveyed clients said they would refer us to a friend



STD EDUCATION

We launched a scientific, electronic STD educational tool at every patient's appointment to empower them to be informed in an area where there has been minimal education.



EMPOWERING WOMEN TOWARD A HEALTHY FUTURE

Getting tested for STDs is one of the most important things a person can do for themselves and their partner to protect their current and long-term health.

Every patient who walked through our doors seeking sexual health care in 2020 was treated with dignity and respect.

All of our STD Testing & Treatment appointments included a risk assessment evaluation and consultation, treatment plans based on tests results, medical referrals when necessary and holistic lifestyle counseling.

The impact of the lifestyle counseling component of our STD Testing & Treatment program was seen when our patients began to understand the importance of evaluating their own sexual choices and how they impact their future.

We provided as much time as needed with each patient, giving them the space to talk honestly and openly with our healthcare team.



We provided as much time as possible, giving them the space to talk honestly and openly with our healthcare team.

Through their time with us, patients were able to identify potentially self-destructive or unhealthy behaviors and understand how harmful behaviors could be changed to lead to a healthier future.



This was one of the best women's health care visits I've had. The whole appointment helped me feel emotionally and physically safe.

Ashley, 22

STD TESTING & TREATMENT CLIENT





Counseling After Abortion

2020 HIGHLIGHTS

85

Clients received post-abortion support

15

Clients received individual counseling

51

Clients contacted us through our website

70+

Hours of individual counseling delivered



TELECOUNSELING

Our Counseling After Abortion program was the first of our four program areas to implement Telecounseling services to meet the need for connection and support during the pandemic.



BRAVE STEPS TOWARD HEALING

Women and men who have experienced abortion often feel sadness, regret and other emotions. For many, personal involvement with abortion causes severe or even debilitating emotional distress.

In 2020, we created a virtual safe space through Telecounseling for those seeking support after an emotionally traumatic abortion experience. When people reached out during the lockdown, they expressed the need to talk, and because of this new platform, we were able to see them.

Telecounseling also removed transportation barriers for clients who would otherwise struggle to meet at our offices.

We received video calls from across the country, and after doing some research, we were able to refer them to support services in their area.

In counseling sessions, clients worked to uncover emotions that had been suppressed for years—even decades. Through self-acceptance, patience and forgiveness, a path to healing began. We listened to many stories, some difficult to hear, and ensured that



In sessions, clients worked to uncover emotions that had been suppressed for years—even decades.

each individual was heard and that they knew their pain was valid.

We believe that abortion regret should not be silenced. Instead, we promote the courage of our clients who shared their stories and the brave steps they took to heal from the heartbreak of abortion.

A NOTE FROM THE DIRECTOR

My therapeutic approach stems from a collaborative and client-centered mentality, meaning, I am here to work with our clients, not fix our clients. As I often like to say, we share a sacred space with the women and men who enter our offices. It is through their willingness to be vulnerable and openness to hard conversations that makes my time with clients not merely a job, but a calling. I see the Lord at work every day and Alternatives is a place where blessings occur not just in the offices, but also within our communities. We truly could not do our work without our wonderful team and supporters.

Marissa Meyer, MA, LPCC, NCC



A Promising Future

2020 HIGHLIGHTS

21

Instructors trained to implement the curriculum

167

Students attended our classes at Adams City High School

200+

Hours devoted to curriculum development

50+

Hours devoted to creating the Biblical Discussion Guide

A YEAR OF OPPORTUNITY

2020 provided many opportunities for us to evaluate our current process and adapt to the changing school and social climate.

Our evidence-informed, custom-written curriculum, *The Diamond Standard*, underwent its fourth round of revisions and was acclimated to the online movement of education through a transition to Google Workspace platform. We created a Biblical Discussion Guide which serves as a supplemental resource for further discussion on the topics highlighted in the curriculum through the lens of a Biblical worldview. We designed a variety of educational experiences for students, parents, educators and youth-serving professionals.

We welcomed not only the many opportunities to pivot during the pandemic, but also welcomed two new staff members. Juan Lopez, former middle school teacher, police officer and Navy veteran has brought passion and deeper understanding to the world of students and adults alike. We are thankful to have his direction and leadership on our team! Cassidy Young was also welcomed to our team as Systems Manager, and her youthful insight and attention to detail are vital tools needed in order for the success of our team.

“

The Diamond Standard was acclimated to the online movement.

While we resonate with many educators this year in their disappointment of not seeing students in the classroom for the majority of the year, we did enjoy the opportunity to see *The Diamond Standard* implemented in Adams City High School. We also enjoyed the opportunity to train three groups of volunteers, youth-serving professionals and community organizations to implement the curriculum.

We echo the voices of many individuals who are all looking forward to when classrooms will be restored to their fullest potential.



ONLINE LEARNING

To stay on pace with the need for virtual learning during the pandemic, we converted **80%** of our curriculum to a Google Workspace platform.



“

The Diamond Standard gave me a deeper understanding of my dreams, goals and self-worth that will impact me now and into my future.

Sean, 17

THE DIAMOND STANDARD STUDENT



Staff & Leadership

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Deana Paschke



The heart of the mission is to pour my life into young leaders, facilitating a life-changing experience for interns and ministry leaders by the investment of time and attention, helping them set their career on a course to serve high risk populations in a healthy, effective, and sustainable way for a long time.

PENNY SALAZAR-PHILLIPS, LCSW
Clinical Supervisor



I love that my work impacts the lives of both the communities we serve as well as the counseling team itself. As a Clinical Supervisor, I have the privilege of equipping, coaching, educating and motivating the Client Services team to provide exceptional quality of care to our clients.

KATHY CULLIS, LPC
Clinical Supervisor



LINDA SACCOMANO
Executive Director



AMY LANGEMANN, RN
Staff Nurse



ANYA MASSE
Office Manager



CAROL HART
Human Resources Manager



CASSIDY YOUNG
Systems Manager,
A Promising Future



HOLLY TURNER
Director of Development



JESSE TAITANO
Director of Finance
& Technology



JUAN LOPEZ
Program Director,
A Promising Future



KENDRA SCHAFER
Database Administrator



LAURA JOHNSON, RN, BSN
Nurse Manager



LETICIA HIGDON, MNM
Director of Client Operations



LORI ANN SATRIANO ARFSTEN
Director of Communications
& Community Development



LUBA HYLEN, RDMS
Sonographer



MARISSA MEYER, MA, LPCC
Director of Client Services—West Metro,
Director of Counseling After Abortion



MEAGYN GIBAS
Director of Client Services—
Castle Rock



MICHELLE CHABOT, MA, LPCC
Director of Client Services—
East Metro



NATE SAMSON
Communications & Social
Media Coordinator



OFELIA SPAULDING
Volunteer Development
Manager



RACHEL HIJAR
Director of Client Services—
Downtown Denver



ROB DENLER
Men's Program Director



SARAH PROSISE
Development &
Communications Manager



SIERRA LEES
Campus & Community
Outreach Manager



TIA DAVIS-BURNS
Community Engagement Manager,
A Promising Future

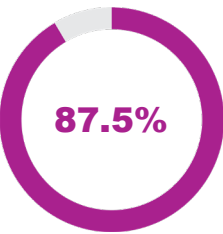
Financial Statement

INCOME

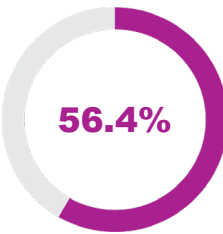
Individual	\$1,365,966	56.4%
Foundations	\$174,770	7.2%
Churches	\$131,063	5.4%
Workplace Giving	\$34,977	1.4%
Businesses	\$154,476	6.4%
Payment Protection Program	\$191,100	7.9%
In-Kind Contributions	\$360,885	14.9%
Other Income	\$9,751	0.4%
Total	\$2,422,988	100%

EXPENSES

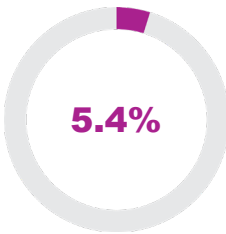
Program	\$1,681,170	87.5%
General & Administrative	\$65,325	3.4%
Fundraising	\$174,842	9.1%
Total	\$1,921,337	100%



Of our expenses were spent in our four program areas



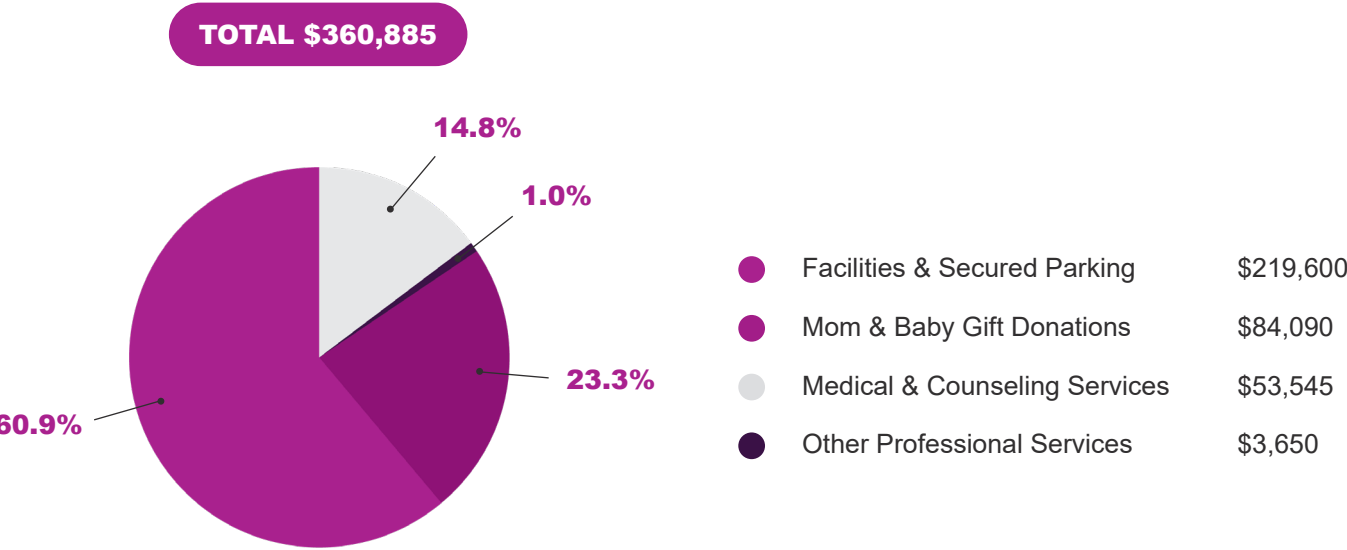
Of our total income came from individual donors



Of our total income came from 60 churches

VALUE OF IN-KIND CONTRIBUTIONS

Many professionals give their time and talent to ensure our organization is operating at its best, from the physicians and counselors who oversee client services to the real estate experts who help us find the most accessible and cost-effective clinic locations. Individuals who donate to our Mom & Baby Gift program have saved us tens of thousands of dollars, allowing us to provide families in need with baby supplies at no cost.



FOUNDATIONS

Blue Mountain Foundation
Charles A. Micale Foundation
Eleanore Mullen Weckbaugh Foundation
Heider Family Foundation
In Faith Community Foundation
JJP Family Foundation, Inc
Lewan Family Foundation
The Anschutz Foundation
The Eugene C. & Florence Armstrong Family Foundation, Inc
The Fortress Foundation
The Nord Foundation
Vitamin Angels

BUSINESSES

Administrative Concepts, Inc.
Advanced Floor Concepts
Colorado Christian University
John M. Humphreys Attorney at Law
Law Office of Leonard R. Higdon
PayFurther, LLC
Secora Family Dentistry, Inc.
The Amy Berglund Team at RE/MAX Professionals
The Solomon Foundation
Timeshare Termination Team
Tincani and Associates, PC
The Brian Petrelli Team at Metro Brokers

Community Support



Open Door Ministries is so excited about our partnership with Alternatives. We have been privileged to provide emergency housing to two of their clients; one that has placed her child for adoption. Alternatives does work that is so needed in our community. We might identify as pro-life Christians, but we all need to back it up with our actions, not just our rhetoric. Alternatives is doing just that.

DAVID WARREN
Executive Director, Open Door Ministries

2020 HIGHLIGHTS

225

Families given financial and material assistance

2,065

Hours served by our dedicated volunteers

The economic fallout of the pandemic placed us on the front lines of meeting basic needs by distributing diapers, formula, gift cards, baby clothes and other essential items to families across the Denver area.



Over **100 churches and faith-based groups** donated funds, provided volunteers, held diaper drives, ran baby bottle bank fundraisers and invited us to speak to their congregations.



Our dedicated volunteers sacrificed evenings and weekends to serve on our 24-Hour Helpline, transport material resources and serve food at fundraising events, **saving us over \$52,000.**



During Sanctity of Human Life month, our staff and volunteers had the privilege of speaking to **over 11,000 people** through church presentations and tabling events.



Over **200 people on our Prayer Team** lifted our clients, patients and staff up in prayer every other week.



We began the expansion of our campus outreach and engaged with **8 colleges and universities** throughout the Denver area.

IN THIS TOGETHER

As we assess the personal wellness needs of each of our clients and patients, we connect them to outside clinics, organizations, agencies and churches that have the ability to further support their wellbeing beyond our time with them. When we come together to serve our community, we ensure those in need receive the most comprehensive care possible.

Amazing Grace Community Church
Applewood Baptist Church
Arapahoe Road Baptist Church
Ascension Lutheran Church
Ave Maria Catholic Church
Ave Maria Samaritans
Beacon Church
Bella Health and Wellness
Beth Eden Baptist
Birthright Sewing Spirit of Christ
BridgeWay Church of Denver
Calvary Chapel Castle Rock
Calvary Chapel South Denver
Calvary Church Aurora
Calvary Denver Downtown
Calvary Littleton
Calvary South Denver
Castlewood Canyon Church
Catholic Charities
CCU for Life
Central Baptist Church
Cherry Creek Presbyterian Church
Christ Community Covenant Church
Christ on the Mountain Catholic Church
ChristLife Community Church
Clements Center Sewing Group
Clinica Tepeyac
Colorado Community Church
Cornerstone Church
Covenant Presbyterian
Covered Colorado
Creeside Bible Church
Crossroads Community Church
Denver Rescue Mission
Denver United Church
Elizabeth Presbyterian Church
Emmaus Anglican Church
Encompass Church
Encounter Church
Epiphany LWML
Epiphany LWMW
Faith Church
Faith Bible Chapel South
Fellowship Community Church
First Baptist Church of Golden
Foundry Church
Glory to Glory Christian Center
Good Shepherd Bible Church
Grace Chapel
GracePoint Community Church
Greenwood Community Church
Greenwood MOPS Group
Hats 4 Hope
Highlands Baptist Church
Home Church
Hope's Promise

Hope House
Inner City Health Center
Knights of Columbus
L & R Pallet
Lakewood Christian Fellowship
Light of the World Catholic Church
Light of the World Knitting Group
Littleton Bible Church
Living Way Fellowship
Lutherans for Life Denver
Majestic View
Meadowood Handcrafters
Mission Hills Church
Mission Hills Women's Bible Study
MotherWise
Mountair Christian Church
Mt. Zion Ladies League
New Beginnings Community Church
New Covenant Community Church
New Hope Presbyterian Church
New Life Community Church
Notre Dame Catholic Parish
Nurse Family Partnership
Open Door Ministries
Orchard Bible Church
Our Lady of Fatima Catholic Church
Our Lady of the Visitation Catholic Church
Park Church
Patches of Love
Pax Christi Catholic Church
Plum Creek Community Church
Redeeming Grace Church of Lakewood
Redemption Hills Church
Reformation Church of Elizabeth
Ridgeline Community Church
Saint Patrick Presbyterian Church
Saints Peter & Paul Catholic Church
Skyview High School
Southeast Christian Church
St. Catherine Greek Orthodox Church
St. Gregory's Episocpal Church
St. Joan of Arc Catholic Church
St. John's Church
St. Jude Catholic Church
St. Mary's Anglican Catholic Church
St. Thomas More Catholic Church
Stitching Group, Parker Evangelical Presbyterian
Students For Life
The Colorado Lutheran High School Association
The Piecemakers of Trinity Lutheran
Trinity Church Wheat Ridge
Warm Hearts Warm Babies
West Bowles Community Church
Wheat Ridge Evangelical Lutheran
Whispering Pines Evangelical Free Church
Windsor Gardens Church



Cassi's Story

I was around 20 years old when I found myself pregnant. I was scared.

The family of the baby's father convinced me to have an abortion. At the abortion clinic they performed an ultrasound but they didn't show me the screen. They made it seem like it was just a little part of my body that was going away. No one followed up with me to make sure I was OK. I lied to my mom and told her that I miscarried. Shortly after that I went into a life of drugs and alcohol to stay numb.

Fifteen years later, I was in therapy because I was experiencing ongoing depression and anxiety. I finally told my therapist about the abortion, and she suggested I go to Alternatives. I worked one-on-one with a counselor and then participated in their 13-week curriculum where I heard the stories of other women who had been through the same thing. I hadn't realized how much of my abortion experience had been weighing on me and impacting my decisions. As a group, we pushed through and worked toward a place of emotional healing.

After my experience at Alternatives, I began the process of getting back to God. Instead of punishing myself and believing that everyone would think I was

“

I hadn't realized how much my abortion experience had been weighing on me.

a horrible person, I sought out a church and found a place of grace and acceptance. I recently began to share my story, and when I do, other women with a similar abortion experience tell me that they have never told anyone. They express gratitude and say that my ability to give myself a voice, gives them a voice as well.

I am married now and I have other children. My relationship with God, my husband, my kids and my mom are strong. I really want our community to know that they have Alternatives; a place where there is compassion and support; a place where you can get the help you need.

Looking Ahead

I hope you are encouraged by our impact in communities across Denver in 2020!

As we look to the future, we know our work doesn't end here.

Approximately half of the 9,000 abortions reported in Colorado annually happen in the Denver area. We are losing 4,500 lives every year and missing the opportunity to serve the vulnerable people making these pregnancy decisions.

We need to continue to intersect with more teens, women and men before an abortion decision is made.

With your support, we will continue to provide access to free health care, counseling and education. We will continue to help people move from suffering to thriving, building stronger individuals, families and communities and offer a path of hope to an abundant life.

LINDA SACCOMANO
Executive Director

PROGRAM AWARENESS

We will spread the word about our services in 2021 through video projects, TV spotlights and grassroots door-to-door campaigns.

CASE MANAGEMENT

To increase our wrap-around support to clients and patients, we will launch a Community Navigator Case Management support program.

NEW CLINIC LOCATION

In May of 2021, we will open our new Inverness clinic, giving us greater capacity to serve across the city.

CHURCH PARTNERS

We will equip churches to create safe and compassionate dialogue for people experiencing unexpected pregnancy or grief from a past abortion.

A PROMISING FUTURE

We plan to hire an additional A Promising Future staff member to implement *The Diamond Standard* curriculum and equip teachers, youth pastors and other youth-serving agencies.

MAMA MENTORING

To support new moms, we will launch Mama Mentoring program and further develop Fatherhood Mentoring for new dads.

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